

## PAFMJ Advertising Tariff

### Price is Per Issue

<b>Placement</b>	<b>One Issue (Pak Rs)</b>	<b>For 06 Issues (Pak Rs)</b>
Inside Page (Ordinary)	20,000 (Four Colors)	90,000 @ 15,000 Per Issue(Four Colors)
Full Page A4 size	15,000 (Black & White)	72,000 @12,000 Per Issue (Black & White)
Inside Page (Ordinary)	15,000 (Four Colors)	60, 000 @ 10,000 Per Issue (Four Colors)
Half Page A4 size	8,000 (Black & White)	36,000 @ 6,000 Per Issue (Black & White)
Bottom Size Strips	10,000 (Four Colors)	48,000 @ 8,000 Per Issue (Four Colors)
	5,000 (Black & White)	18,000 @ 3,000 Per Issue (Black & White)
<b>Fixed Positions</b>		
Back Cover A4 size	40,000	1,50,000 @ 25,000 Per Issue (Four Colors only)
Inside Front Cover A4 Size	30,000	1,20,000 @ 20,000 Per Issue (Four Colors only)
Inside Back Cover & First page after front coverA4 size	25,000	1,08,000 @ 18,000 Per Issue (Four colors only)

Overseas advertisements will be charged equal amount in dollars plus 100 dollars.

### For details please contact

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